

COATL

"Embrace the Dream, Build Your Future"

The experiences lived in the past years regarding housing, finances, nutrition, health, and safety have led us to reflect upon the current "new normal" and will serve as the foundation for developing new and personalized ways of living that are more efficient and comfortable. Simultaneously, these ways of living will securely reintegrate a proactive community with the necessary privacy to which we all are entitled.

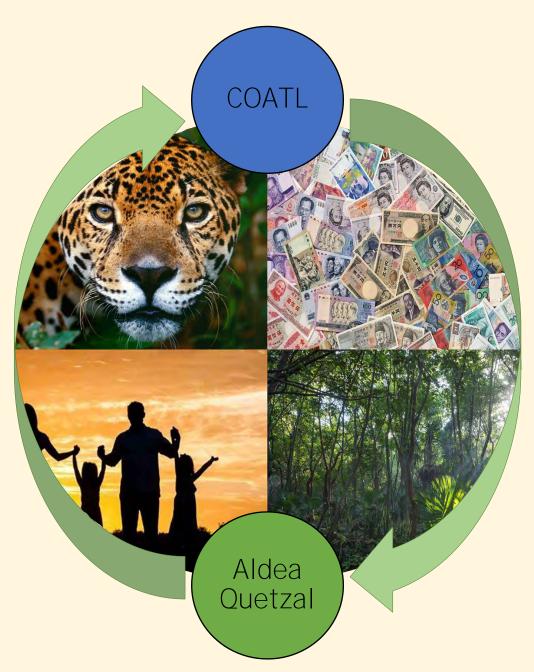
"It is returning to our clean and transparent origins."



Current and real problems are solved through genuine projects with unorthodox financial backing that is profitable, secure, and of a heritage-driven nature.

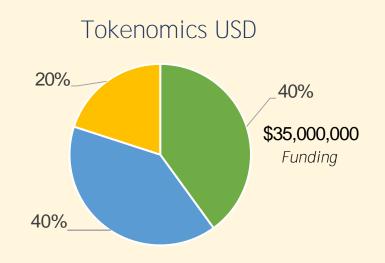
The creation and placement of the COATL Cryptocurrency in the international market (limited placement) will involve a private offering followed by a public offering. The proceeds from this endeavor will fund the Aldea Quetzal Residential Development, situated in the Peninsula and State of Yucatan, Mexico. Safeguard 50 hectares of natural land and 50 hectares of Aldea Quetzal will be a protected reserve. We preserve biodiversity and protect flora and fauna. Our mission extends beyond environmental efforts

Aldea Quetzal will be one of the best and most advanced residential real estate projects on the Yucatán Peninsula. Aldea Quetzal will have a Strategic Land Reserve, which will be allocated an area equivalent to the total designated area for the residential development. This area will be registered as a Natural Protected Reserve by Mexican and International organizations with the intention of preserving and reforesting Yucatan's endemic jungle.



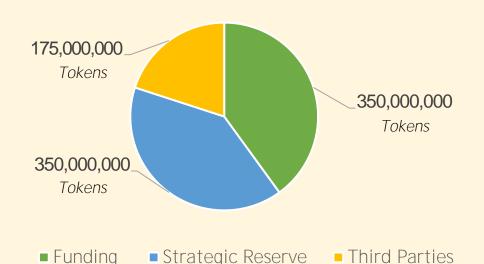


Objectives



- » Making the financial investments of our clients and partners productive in a secure and efficient manner through the COATL cryptocurrency.
- They will obtain attractive returns through the appreciation of the cryptocurrency's price.
- They will assist a group of residents from the supporting communities in the Aldea Quetzal Development area to overcome their precarious economic situation through their work and efforts.

Tokenomics / COATL (Tokens)



The total funding amount (USD) for the development of Aldea Quetzal is 35 million USCY.

COATL will establish a support fund aimed at creating dignified employment opportunities through direct contributions from the Company based on the sales of Aldea Quetzal.



Market / Profile of our Investor Clients

» The placement of COATL is targeted towards a market of investors seeking to attain attractive returns from a serious and secure cryptocurrency, one that features real, profitable investment projects and offers tangible backing.





» Making it a short-term investment, aiming for the profitability of the cryptocurrency through its purchase-sale price. In the medium term, it will have a secondary market for purchasing goods and/or services, as well as the option to acquire a Villa in Aldea Quetzal or engage in a heritage investment where your money is securely placed in a long-term investment that offers attractive returns.



Coatl Token

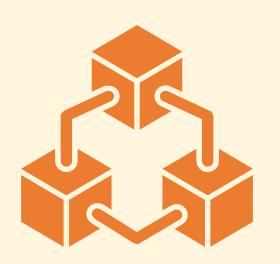
Standard ERC-20

» COATL is a revolutionary cryptographic token built on the Ethereum platform using the ERC-20 standard. Ethereum employs blockchain technology, which is essentially a distributed and transparent digital ledger that records transactions and securely stores data across a network of computers.

Ethereum

Ethereum serves as the foundation for COATL, offering a reliable and robust infrastructure for our token. It enables us to harness the capabilities of decentralized applications and smart contracts, ensuring transparency, security, and immutability in all transactions involving COATL.

» To ensure compatibility and seamless integration within the Ethereum ecosystem, COATL adopts the ERC-20 standard. ERC-20 is a set of rules and guidelines that define how tokens can be created and operated on the Ethereum blockchain. By adhering to these standards, COATL achieves interoperability with other ERC-20 tokens and wallets, streamlining token management and fostering greater adoption.





Benefits

In addition to the ERC-20 standard, COATL leverages the ERC-721 standard to ensure the uniqueness and ownership of certificates issued within the project. ERC-721 is a non-fungible token (NFT) standard on the Ethereum blockchain that enables the creation and management of unique digital assets.

Scarcity and Exclusivity:

» By implementing ERC-721, COATL ensures that certificates have a limited supply and cannot be duplicated or counterfeited. This scarcity adds value to the certificates and enhances their exclusivity.

Transferability and Tradability:

» ERC-721 tokens, including COATL Certificates, can be easily transferred between Ethereum addresses. This transferability enables certificate holders to securely and transparently sell, trade, or transfer their certificates.







Our Commitment: A Lasting Legacy



Unique Project

We are dedicated to crafting a one-of-a-kind initiative, setting new benchmarks in sustainability and social impact, fueled by innovation that redefines what businesses can achieve.



Legacy of Pride

Our steadfast goal is to establish a lasting legacy, cultivating pride among stakeholders and future generations, leaving a positive imprint on the world that endures over time.



Global Impact

We pledge to make a significant impact on the planet by addressing critical environmental and social challenges with scalable and broadly applicable strategies for lasting change.



Our holistic approach integrates social assistance, flora and fauna preservation, reforestation, and community development, creating a powerful synergistic effect that amplifies our positive outcomes.

Coatl Token

It is the key to bringing this project to life, creating a significant impact on our planet and promoting social responsibility. It drives social impact by helping the poorest communities improve their lives through organic production, providing them with the means to produce and sell their goods. Our company will connect them with enterprises to ensure stable production and sustainable growth.





Our Project: Sustainability at Its Core

Social Responsibility

Our dedication to social responsibility forms the bedrock of our sustainable business model, driving us to improve communities, enhance livelihoods, and support comprehensive social programs.

Community Engagement

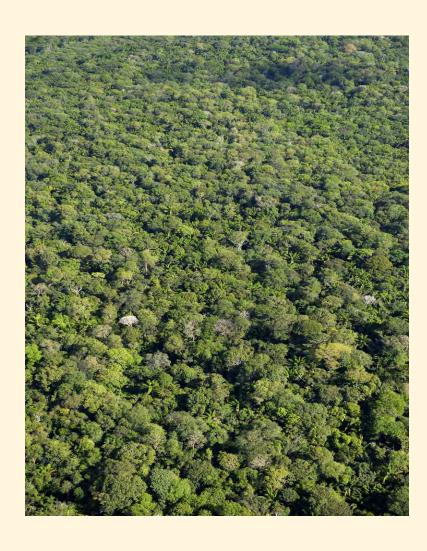
We prioritize active community engagement by developing projects that foster local economic growth, support local businesses, and measurably improve the overall quality of life for all residents.

Environmental Stewardship

We strive to protect our planet's natural resources, actively supporting initiatives focused on flora and fauna conservation, promoting biodiversity, and preserving delicate ecosystems.

Coatl Token will support Aldea Quetzal natural reserve, which is built upon strong principles of sustainability, with a focus on social responsibility. This approach ensures that all efforts and actions contribute positively to the environment and surrounding communities. We are dedicated to the preservation of natural resources and the protection of both flora and fauna.





Coatl - Empowering a Greener Future

The Coatl Project is committed to safeguarding 50 hectares of natural land and 50 hectares of Aldea Quetzal as a protected reserve.

We actively work to preserve biodiversity, protect flora and fauna, and ensure the conservation of delicate ecosystems. Our mission extends beyond environmental efforts—we prioritize community engagement, fostering local economic growth, supporting small businesses, and enhancing the quality of life for all residents.

This project will be realized through collaborations with foundations and with your support. By contributing, you become a key part of bringing this vision to life and securing a sustainable future for generations to come.



Our Foundations for Sustainable Impact

Natural Reserve Foundation

Focuses on conservation and restoration. Manages the natural reserve sustainably.

- Reforestation
- Biodiversity protection
- Ecological preservation

Partnerships with universities will support ongoing environmental research.

Community Development Foundation

Supports communities in extreme poverty, improving quality of life.

- 1. Organic produce production
- 2. Sustainable farming training
- 3. Ethical trade practices

The company will help connect producers with businesses for economic empowerment.

Your support, along with a portion of the proceeds from Aldea Quetzal sales, will help fund these foundations and bring this project to life...



Ensuring Economic Sustainability & Growth Impact

To guarantee a stable income and economic empowerment for these communities, our company will serve as a bridge between producers and enterprises. We will:

- Facilitate direct connections between community producers and businesses looking for sustainable, high-quality goods.
- Ensure production stability by providing training, financial resources, and logistical support.
- Promote fair trade agreements, ensuring ethical pricing and long-term sustainability.





COATL Certificates

Ancestral Legacy

In recognition of the rich family heritage and the deep connection between our ancestors and the natural world that has sustained and witnessed our growth for generations, we honor our ancestors with the exclusive COATL Certificates through the *Ancestral Legacy* Natural Reserve.

This natural enclave is established as a tribute to our ancestors who, throughout history, have played a vital role in shaping and developing what each of us is today. This reserve is a manifestation of our gratitude and respect for their love, wisdom, effort, work, and family legacy.

The **Ancestral Legacy** Natural Reserve represents a refuge of biodiversity, where flora and fauna can thrive in a natural environment without disturbances or interference. Our goal is to honor the memory of our ancestors through the conservation of this unique ecosystem, while also aiding in the preservation and reforestation of Yucatan's endemic jungle and its corresponding wildlife.

In this space, we are committed to applying the highest standards of sustainable management. Our goal is to ensure that future generations can enjoy the same natural wonders that have existed throughout history.

This includes the protection of natural habitats, the preservation of water resources, and the promotion of natural scientific research.

"May this be a legacy for future generations"





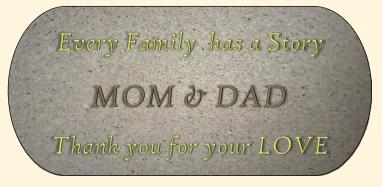
COATL Certificates

Ancestral Legacy

With the acquisition of the COATL Certificates, you will have the right to purchase a portion of the **Ancestral Legacy** Natural Reserve, which will include, in perpetuity:

- » 9 m2 of the *Ancestral Legacy* Natural Reserve
- » 1 endemic tree from the State of Yucatan
- » 1 concrete plaque with 2 names and a laser-engraved thought that will be placed at the base of the selected tree
- » Permanent maintenance of the plot and the tree
- » Permanent maintenance and surveillance of the Natural Reserve











"A Place to call Home, Forever"





It's important to note that Aldea Quetzal will NOT be selling residential lots. Only fully completed and turnkey Villas (Residences) will be offered, with all Development services operational. This approach helps prevent speculation and delays in the construction process, ensuring legal security and construction quality for the Villas.



Aldea Quetzal



- Aldea Quetzal will build a total of 108 fully completed Villas and 150 town houses in the Golf Course that will be offered for sale.
- The Villas will be built on a private plot of 1,100 square meters, with a construction footprint of 288 square meters, terraces spanning 49 square meters, and a direct habitable area of 239 square meters.

(estimated data and for general information, subject to change)

Key Features:

- ✓ All residences will be single-story
- ✓ The residences will be constructed using a monolithic system of lightweight concrete
- ✓ They will feature 1, 2, or 3 bedrooms, each with its walk-in closet and full bathroom, a guest half-bathroom, a spacious laundry room with a full bathroom, utility room, pantry, and an open-plan kitchen, living, and dining area without walls
- ✓ The master bedroom will have an ample walk-in closet and bathroom (optional steam system)
- Secondary bedrooms will each have a full bathroom and walk-in closet
- ✓ Spacious, naturally illuminated, and wellventilated spaces
- ✓ Residences with intimate, discreet, and private rooms, yet featuring a family and social area for integration and interaction



Mexico.



Properties of monolithic lightweight concrete residences

Significant reduction in the total weight of the construction

Effective thermal insulation

Fireproof protection

Effective acoustic properties

Low preventive maintenance









Aldea Quetzal Key Features

» Sustainable Residential Development with the use of renewable energy » 108 completed Villas



» Protected natural reserve that will be allocated an area equivalent to the total designated area for the residential development

» 24/7/365 surveillance and security







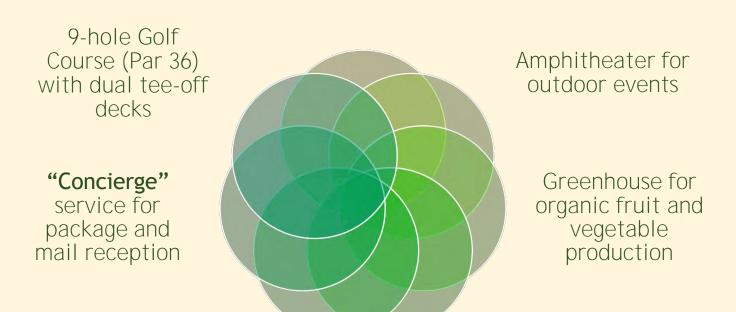






Aldea Quetzal Key Features







Farmers Market

among others...





Yucatán Peninsula

Located in the southeastern corner of Mexico, the Yucatán Peninsula beckons with its captivating allure. This tropical paradise is home to the thriving state of Yucatán, where the city of Mérida shines as its vibrant capital.

Mérida has been named by various travel agencies/organizations as the second safest city in the entire continent [only surpassed by Quebec, Canada]. In 2021, both CEO World and Condé Nast Traveler simultaneously designated it as the third best small city in the world and the fourth best city to live in.



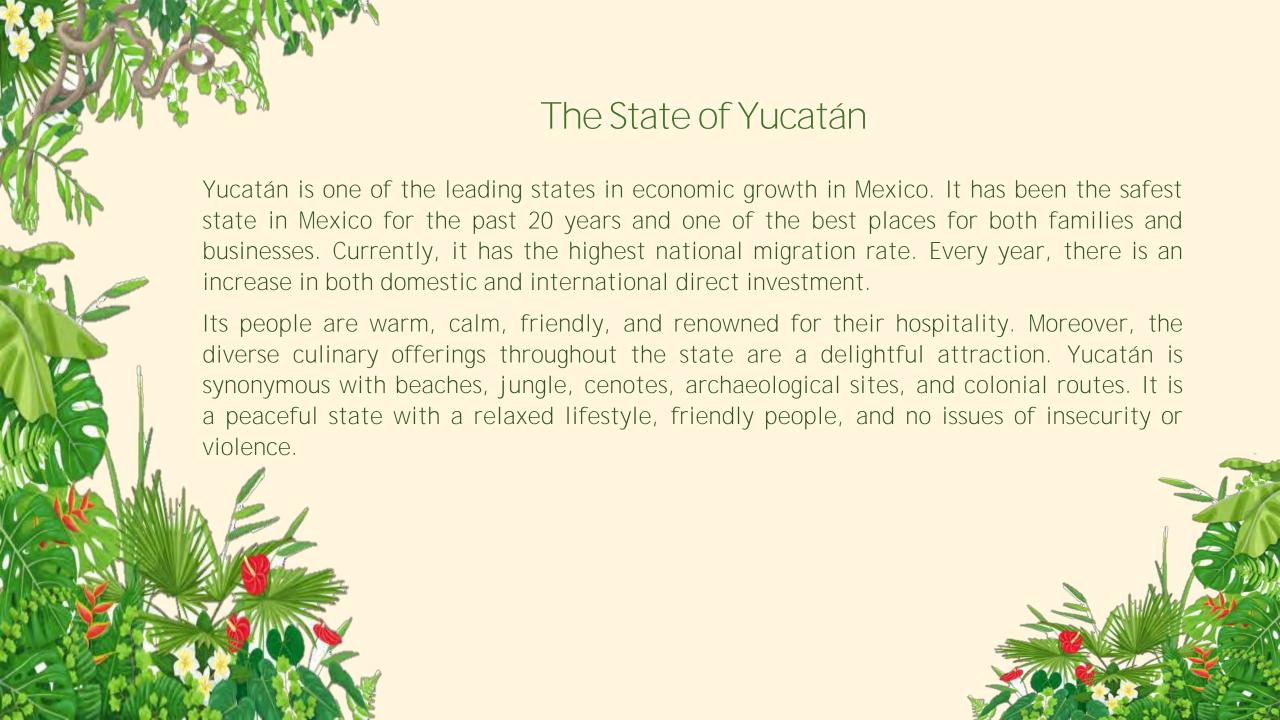
Rank	City	Country	Score
1	Abu Dhabi	United Arab Emirates	89.08
2	Doha	Qatar	88.43
3	Quebec City	Canada	85.19
4	Taipei	Taiwan	85.08
5	Munich	Germany	83.37
6	Dubai	United Arab Emirates	83.31
7	Zurich	Switzerland	83.24
8	Bern	Switzerland	83.02
9	Eskisehir	Turkey	82.11
10	Hong Kong	Hong Kong	82
11	Basel	Switzerland	81.7
12	Rijeka	Croatia	80.96
13	Tokyo	Japan	80.94
14	Tartu	Estonia	80.46
15	Canberra	Australia	80.22
16	Cluj-Napoca	Romania	79.97
17	Tbilisi	Georgia	79.19
18	Trondheim	Norway	79.05
19	Reykjavik	Iceland	78.77
20	Zagreb	Croatia	78.61
21	Merida	Mexico	78.24
22	Yerevan	Armenia	78.18
23	Tallinn	Estonia	78.15
24	Chiang Mai	Thailand	78.09
25	Ljubljana	Slovenia	78.02
26	Brasov	Romania	77.97
27	Helsinki	Finland	77.79
28	Osaka	Japan	77.53
29	Copenhagen	Denmark	77.42
30	Muscat	Oman	77.3

"The crime index or score is an estimation of the overall level of crime in each city."

The city of Merida, Yucatan, ranks 21st as one of the safest cities to live in the world. It has achieved this success in maintaining a low crime rate through various strategies and initiatives aimed at ensuring public safety.

The city has implemented a comprehensive approach that involves collaboration among law enforcement agencies, community involvement, and specific social programs. Here are some key factors that have contributed to keeping the crime rate low in Mérida:

- 1. Strong Law Enforcement: The city has a well-equipped and trained police force that is actively engaged in crime prevention, investigation, and community policing. There is a focus on increasing police presence in high-risk areas and implementing intelligence-led strategies to identify and respond to potential criminal activities promptly.
- 2. Community Participation: Merida has encouraged active community participation in crime prevention through neighborhood watch programs, community policing initiatives, and citizen involvement. This collaborative approach fosters a sense of ownership and responsibility among residents, leading to increased vigilance and reporting of suspicious activities.
- 3. Social Programs and Youth Engagement: The city has invested in social programs that target at-risk populations, particularly youth, to prevent them from engaging in criminal activities. These programs provide educational and vocational opportunities, promote values of respect and tolerance, and offer alternatives to involvement in crime.
- 4. Urban Planning and Infrastructure: Merida's urban planning strategies focus on creating safe and well-designed public spaces. Adequate lighting, surveillance systems, and well-maintained infrastructure contribute to a sense of security and deter criminal behavior.
- 5. Strong Judicial System: Merida has a robust and efficient judicial system that ensures swift and fair administration of justice. Effective prosecution of criminals and appropriate sentencing act as deterrents and help maintain law and order in the city.



"Pueblos Mágicos"

Yucatán boasts, among many other towns, 8 Colonial Cities of incredible beauty. Mérida, known as "the White City," serves as the state's capital. The remaining 7 Colonial Cities have been designated as "Pueblos Mágicos" (Magical Towns) by the Mexican Government due to their historical, cultural, and aesthetic significance, as well as their importance and impact on Mexico's history. These towns include Izamal, Valladolid, Sisal, Maní, Motul, Tekax and Espita.

















Mérida

- » Proximity to the United States: The strategic location of Mérida near the United States has made it an appealing destination for foreign investors, particularly from North America. Its proximity facilitates trade and business relationships, making it easier for companies to establish operations and access markets.
- Economic stability and growth: Mérida has showcased a stable and growing economy, making it appealing to foreign investors seeking reliable investment opportunities. The city's economic diversification, with a focus on sectors such as manufacturing, technology, tourism, and services, has fostered a favorable investment climate.
- Cultural and Touristic Appeal: Mérida's rich cultural heritage, natural beauty, and vibrant lifestyle make it an attractive location for foreign investors. The city's tourism sector has been thriving, drawing visitors from around the globe. This presents opportunities for foreign businesses to invest in the hotel industry, entertainment, and related sectors.
- European Investment: The Yucatán Peninsula, home to Mérida, presents significant opportunities in sectors such as tourism, real estate, manufacturing, agribusiness, and information technology. European companies have shown interest in investing in these sectors and have contributed to the local economy through various projects and partnerships.

Connectivity



Air Connectivity: Yucatán boasts the Manuel Crescencio Rejón International Airport (MID) located in the capital city of Mérida, which offers numerous domestic flights connecting to major cities within Mexico, such as Mexico City, Cancun, Guadalajara, and Monterrey. Additionally, there are international flights to various destinations in the United States, Canada, Central America, the Caribbean, and Europe. The airport has seen an increase in the number of airlines and routes, enhancing travel options for visitors and residents.



Roads and Highways: Yucatán boasts an extensive network of roads, facilitating overland travel within the region. The state is well-connected to other parts of Mexico through major highways, such as the Mérida-Cancun Highway, Mérida-Mexico City Highway, and Mérida-Valladolid Highway. These highways make it convenient to explore nearby attractions, access neighboring states, and connect with significant cities across Mexico.



Public Transportation: In Mérida, public transportation options include buses and taxis. The city features an extensive bus network covering various routes within the city and surrounding areas. Taxis are widely available and offer a convenient mode of transportation for shorter distances or personalized trips.



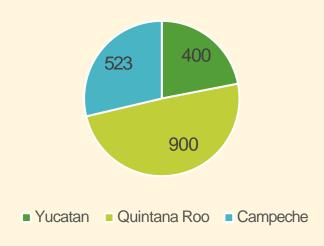
Internet Connectivity: Internet connectivity in Yucatán, especially in urban areas like Mérida, is generally reliable and widely accessible. Internet service providers offer a variety of options for residential and commercial use, including broadband and fiber-optic connections. Public spaces such as cafes, restaurants, and hotels also provide Wi-Fi access



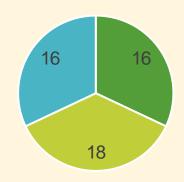
Telecommunications: Yucatán has a well-established telecommunications infrastructure, with multiple service providers offering mobile phone services and coverage throughout the region. Mobile phone reception is generally reliable in urban areas, including Mérida, and in most tourist destinations.



Coastal Line Extension and Beaches(km)

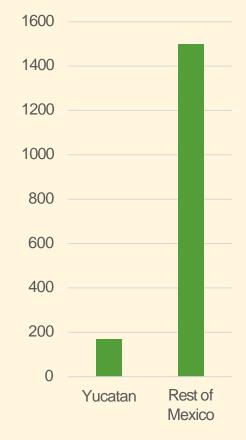


Most Important Archaeological Zones





Crime Rates in Yucatán- México



■ Crime Index - per 100 thousand habitants



7 Main Ports		
Yucatan:	Progreso	
Quintana Roo:	Cozumel, Calica, Majahual, Chetumal	
Campeche:	Campeche, Ciudad del Carmen	



Arturo Díaz Cáceres

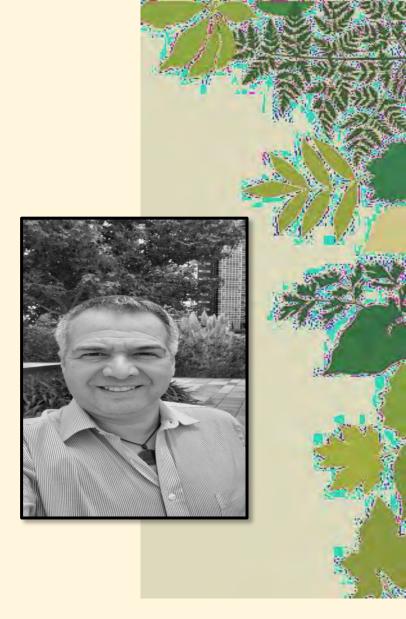
I am Arturo Díaz, born on October 19, 1967, in Mexico City.

I am a passionate entrepreneur with a focus on innovative technology and a drive to make things happen through conscious research. Currently, I am a Co-Founder and Chief Executive Officer at "Grupo Coátl," leading the Information Technology division.

With over 30 years of experience in the IT field, I have managed resources, structures, and teams within the technology sector.

A significant highlight has been my involvement in digital transformation through disruptive technologies across various industries, contributing to the growth and profitability of my companies and those I have consulted for. Specializing in digital design, internet technology, and application development, I am always driven by innovative ideas to create new market opportunities.

Guided by values such as responsibility, honesty, truth, and kindness, which form the foundation of a unique lifestyle, I have sought alternatives where my IT expertise can improve the lives of people in a community through a responsible and sustainable business model in the housing industry. This journey has led me to partner in the creation of this remarkable project.







Alejandro García Vargas

I am Alejandro García, born on July 24, 1965, in Mexico City.

I am a transformative entrepreneur driven by a deep passion for technology. Currently, I am a Co-Founder and Chief Commercial Officer at "Grupo Coátl."

During the last three decades, I have developed commercial and sales programs, both nationally and internationally, as well as marketing strategies.

The most notable achievements include the marketing of products and services in the retail, pharmaceutical, and tourism markets. Additionally, I have provided guidance in the implementation and marketing of technological platforms, aerial advertising, and, in recent years, I have been involved in the marketing and sales of real estate in tourist areas.

Since the onset of COVID-19, I have become interested in exploring alternatives for a responsible and sustainable business model in the housing sector. My goal is to enhance the lives of residents, foster a supportive community, and contribute to making the planet a better place to live.









The Origin

"If you want to know where this project comes from and the reasons that motivated its development"

I am Mauricio García, born in Mexico City in July 1965. Since I was very young, I have always been eager to invent and do things differently. I would build rockets with my homemade gunpowder, construct ultralight planes, and even attempted to build a sailboat in my parents' backyard. Unfortunately, none of these endeavors ended well; they often resulted in explosions, fires, and, of course, the exhaustion of my parents' patience. That phase eventually came to an end, and I grew up dedicating myself fully to a passion that still burns strongly within me to this day: the wonderful world of finance, investment project development, aviation, and sustainable efficient rural developments.

In addition to studying Business Administration, pursuing postgraduate courses, and serving as a volunteer Paramedic, I obtained my license as a Helicopter Pilot. I started working at the age of 18 in brokerage firms as a Broker, Money Market Trader, and Stock Market Trader. I worked for foreign representation banks based on some Caribbean islands and provided consultancy services for the buying and selling of companies and airlines.

During a period when I was deeply involved in the financial sector, I had an excellent portfolio of investors. I gave my all to my job, the brokerage firm, and my clients. However, one evening during a family dinner, as I was discussing my work, my older brother, whom I greatly admire and consider an extraordinary and intelligent person, raised an eyebrow and slowly stroked his mustache. He said, "Mau, I see that you're giving your life for your job, the company, and your clients. Tell me, how much of all the money you handle remains for you? Do they at least recognize it? Do your clients appreciate it? Are you fulfilling yourself in your life and as a person?"

He looked at me with a gaze that was both cool and tender, then got up and left.





The Origin

After countless sleepless nights, with my brother Luis's comment echoing repeatedly in my mind, I made the decision to resign a few months later, to the disbelief of many. That marked the beginning of a period filled with all sorts of incredible, enriching, perilous, and catastrophic experiences around the world. Of course, a guaranteed monthly paycheck was no longer on the table.

In this way, I embarked on my career as a financial advisor and investment project consultant. I've provided guidance to all kinds of clients and situations. Like most people in life, I've experienced times of both lean and bountiful periods, and on a couple of occasions, "there were no cows at all."

During a time in my life when there were "no cows," I found myself desolate, with only two friends, divorced, without my children, and lacking the capital to invest. I told myself, "I won't go through this again. I don't want to, I shouldn't, I can't."

The criticisms of all kinds were overwhelming and abundant. It was at that moment when I decided to revisit My Life Project, distancing myself from an inept social and familial circle. A property in the countryside, away from major cities, yet relatively close to them, and a nearby medium-small supportive community.

A house (Orchard) where I could enjoy all the conveniences of a modern city home while keeping costs of living and maintenance low. I aimed to minimize the enormous expenses associated with inefficient and costly electricity services, reduce annual property tax payments, water, and gas bills. I wanted a place where I could have a steady monthly income and access to organic and healthy food.

Impossible? No. Difficult? Somewhat. Achievable? Absolutely.





The Origin

And so began this wonderful journey where I dedicated myself to researching, studying, and working on My Project; it was all about investigation and learning about ancient construction techniques, materials used, varieties and characteristics of modern concrete, lightweight construction techniques, thermal insulation materials, efficient and organic techniques for cultivating vegetables and fruits, waste management, sustainability, innovation in technology, and, of course, the captivating world of blockchain, ICOs, and cryptocurrencies.

In the latter area, I wasn't a seasoned expert and lacked much experience. I needed to find the right person who shared the ideology of my Project, someone well-versed in information technology and experienced in cryptocurrency development.

I started to envision and scale up my project to a higher level where I could share it with more individuals and families who seek a certain level of stability, tranquility, and peace in a natural, secure environment, with "farm-to-table" production on-site, while still enjoying all the conveniences and services one can have in a major city.

Air and land connectivity, picturesque villages, historic and cultural centers, and ideally proximity to the beach were some of the minimum characteristics I required for my Project. All signs pointed to the state of Yucatán, Mexico, which I already knew almost entirely. After exploring some interesting properties, the concept of building the "Aldea Quetzal" development emerged.

Many people would say that my problem was that "I'm a dreamer," which I found amusing as I observed their routine lives. On one occasion, I responded firmly, "A dreamer with knowledge, discipline, and focus becomes a Visionary."

Life continued its course, I kept working on my consultations, and I pressed on with my purpose. However, one day my brother Alejandro approached me and mentioned that he wanted to introduce me to his friend Arturo. He explained that Arturo possesses the knowledge and experience I've been seeking and that he himself is in search of a project like mine.

My brother was completing the circle with his experience in international marketing and sales.

That was the moment when the team was formed, and this wonderful project began.





I wish from the depths of my heart that you always have:

Mauricio García Vargas Founder / CEO

A partner to love and who loves you

A family to lean on

A friend to laugh with and share a beer

A roof to shelter you and a place to call Home

Financial abundance to travel and have new experiences

Peace, Health and may food never be absent from your table





References & Links related to the White Paper

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